

**kqha.com**



**khja.com**



**kansaspainthorse.com**



**KEEP UP WITH KS BREED GROUPS & DISCIPLINE ASSOCIATIONS!**



# Kelsey Nordyke



**KS 4-H Ag Science Specialist**



**State 4-H Horse Show at KSF  
September 12, 13 & 14, 2024**



[knordyke@ksu.edu](mailto:knordyke@ksu.edu)



**JOINT MEMBERSHIP =  
TRAILS ADVOCATE**

*Memorandum  
of  
Understanding*

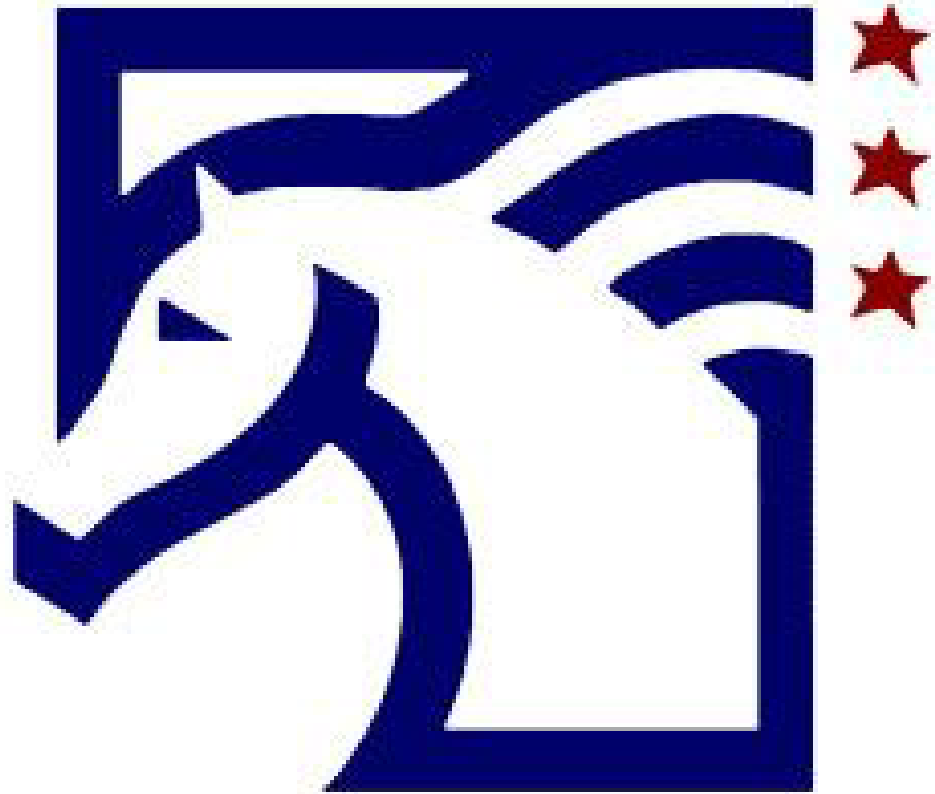
**MOU**

[www.bchkansas.com](http://www.bchkansas.com)



[www.kansashorsecouncil.com](http://www.kansashorsecouncil.com)



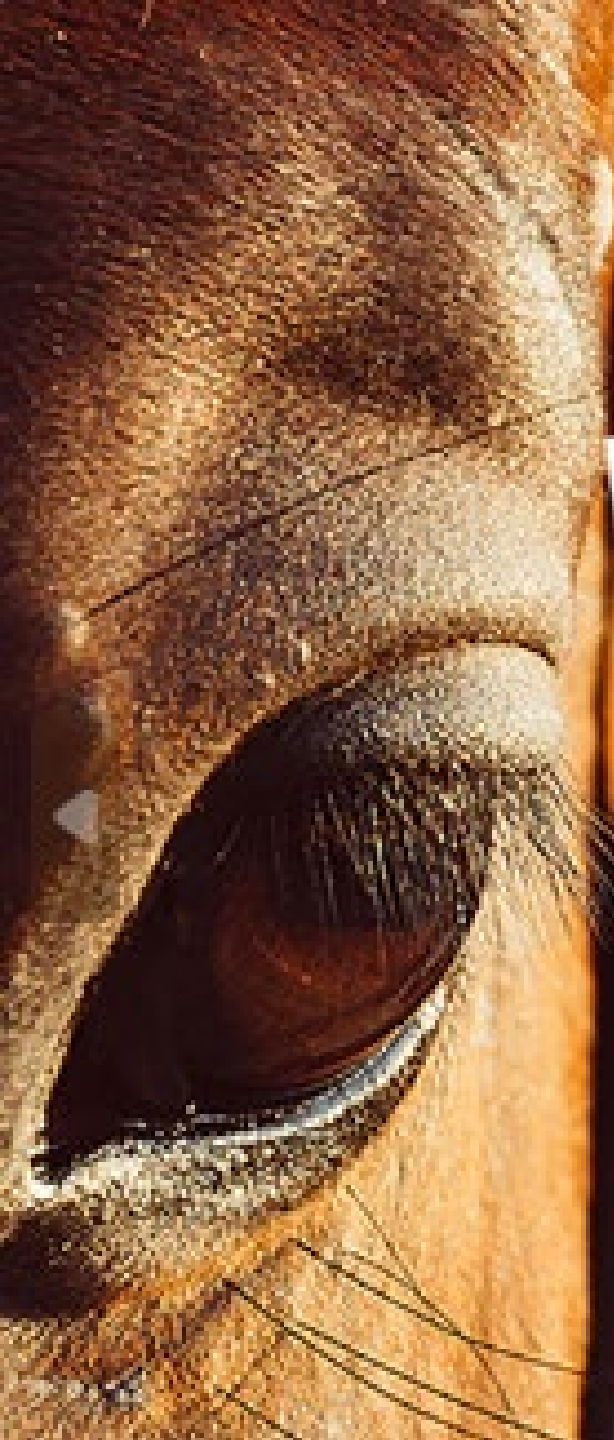


AMERICAN  
HORSE COUNCIL

[www.americanhorsecouncil.org](http://www.americanhorsecouncil.org)

[www.hereforhorses.org](http://www.hereforhorses.org)





**2024 Kansas Equine Sector Session**





# 2023 Equine Sector Outcomes

## High Priority

1. Review of 2021 KS Equine Economic Impact Survey
2. Adding/Improving Equine Expo Infrastructure
3. Recognizing Consumer Demand for Entry Level Equine Experiences
4. Support for a State Extension Specialist
5. Defining Horses as Livestock



## HORSES ARE LIVESTOCK

- Horses have ALWAYS been livestock.
- The definition of horses as livestock was blurred due to marketing campaigns in the mid-1990s which aimed to re-classify these animals as pets and companion animals.
- Though their farm and ag duties have changed, the way we care for them really hasn't. They still require ample space to move, and ample hay, grain and water for nutrition.
- In 2018 the USDA Farm Bill declared "Horses Are Livestock"
- The Kansas Constitution states that Horses Are Livestock.
- The Kansas Statutes surrounding animal welfare identify horses as livestock. To change this would have many NEGATIVE effects. There are tax implications, it would change veterinary medication and research, it would change animal keeping requirements and it would negate the domestic livestock/equine liability law.

## HORSES ARE LIVESTOCK

## 5.)

For the “Defining Horses as Livestock” priority, action was taken to create a video campaign to educate viewers that horses are classified as livestock in KS.

This video continues to be shared through social media. Also, a small bullet point note is included with horse council membership packets to be shared with others.



4.) For the “Support for a State Equine Extension Specialist” priority, action is needed still to advocate for such a need.  
**Considered a Work In Progress.**

3.) For meeting the “Consumer Demand for Entry Level Equine Experiences” priority, action is needed still to advocate for such a need.  
**Considered a Work In Progress.**



## 2.) For the priority of “Adding or Improving on Equine Expo Infrastructure ” we can say that much is currently in progress!



Brian Schultz, GM of KSF, reports that “Good news for horse exhibitors...the area around the outer stall barn will be asphalted before state fair this year. No more mud puddles!”

**Also hearing various county arenas are getting facility improvements either by local orgs or as county driven projects.**



### Butler County Event Center

A partnership between Butler County and the KS Dept of Wildlife & Parks

#### 2024 Update

We are excited to announce that we are in the initial funding stage. To achieve the Commission's target for private funding, we have partnered with a renowned team of fundraising experts. For more information, please visit our FAQ page.

#### Be Part of Something BIG!

With your help, Butler County may soon be the site of a new and impressive county-owned event center. The facility will be capable of hosting a wide-range of events that will provide revenue county-wide, both publicly and privately. With convenient access to I-35, and it's close proximity to El Dorado State Park, it will be a prime destination-based facility that will be beneficial to Butler County, the State of Kansas and this region.



<https://youtu.be/CB0n8ME9ybQ> Google kstate ag innovation

You can watch weekly time lapsed video of the construction project progression!



Visit  
[www.americanroyal.com/ournewhome/](http://www.americanroyal.com/ournewhome/)



# 1.) 2021 Equine Economic Impact Report for KS...

**We'll get to that...**

**BUT FIRST**

**Current Industry Initiatives**



**Kansas** Department of Agriculture  
**Division of Animal Health**

**Dr. Justin Smith, Animal Health Commissioner**

**Nathan Brown, Emergency Management Coordinator- DAH**

## **History**

Through consolidation of the Livestock Sanitary Commission and the State Brand Commission in 1969, the Kansas Division of Animal Health (DAH) was created. Currently there are three programs that make up the DAH - Animal Disease Control, Animal Facilities Inspection, Brands Program - all of which work to ensure the health and welfare of Kansas livestock and domestic animals. The DAH works in conjunction with two essential boards: the Animal Health Board and the Pet Animal Advisory Board. In 2011, the DAH joined with the Kansas Department of Agriculture, and in 2014 relocated to Manhattan, Kansas.





# KDA Regional Workshop Summary

**DIVISION OF ANIMAL HEALTH  
AND EMERGENCY  
MANAGEMENT**

# WORKSHOP AGENDA

## SESSIONS

### EMERGENCY MANAGEMENT / COUNTY OFFICIALS

1:00 - 4:00 p.m.

#### Discussion Topics:

- Role of the county in a disease response
- Livestock truck rollover
- Disposal
- Sheltering

Registration: [CLICK HERE FOR AFTERNOON SESSION](#) to register or call 785-564-6608

### NETWORKING DINNER @ 5:00 p.m.

### PRODUCERS/ VETERINARIANS

6:00 - 8:00 p.m.

#### Discussion Topics:

- Animal health updates
- Animal disease traceability updates
- Secure food supply
- Disease response plans

## EVENT SCHEDULE

### MAY

**30** **Manhattan**  
THU Agronomy Education Center, Kansas State University

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### JUNE

**11** **El Dorado**  
TUE Butler County Community (4-H) Building

**12** **Fort Scott**  
WED Cleaver/Boileau/Burriss Agriculture Hall at Fort Scott Community College

**18** **Hutchinson**  
TUE Kansas State Fairgrounds – Lake Talbott East Building

**26** **Scott City**  
WED Western Kansas Child Advocacy Center

**27** **Dodge City**  
THU Ford County 4-H Building

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### JULY

**10** **Colby**  
WED City Limits Convention Center

**11** **Hays**  
THU Ellis County Emergency Management Office

# WORKSHOP PARTICIPATION

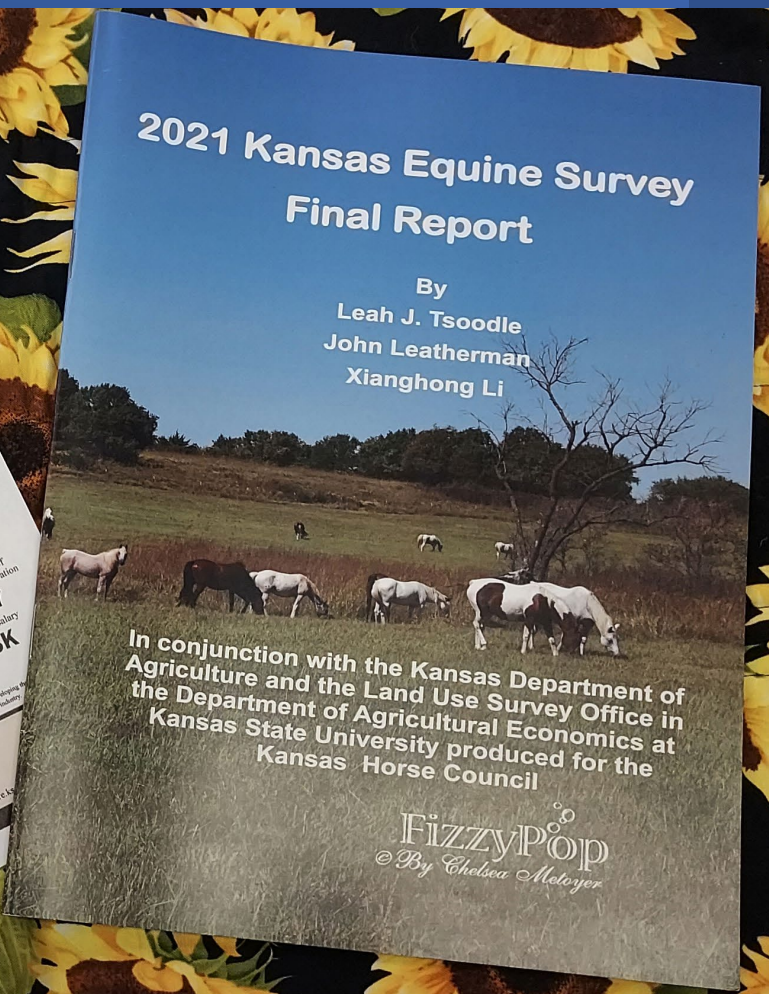
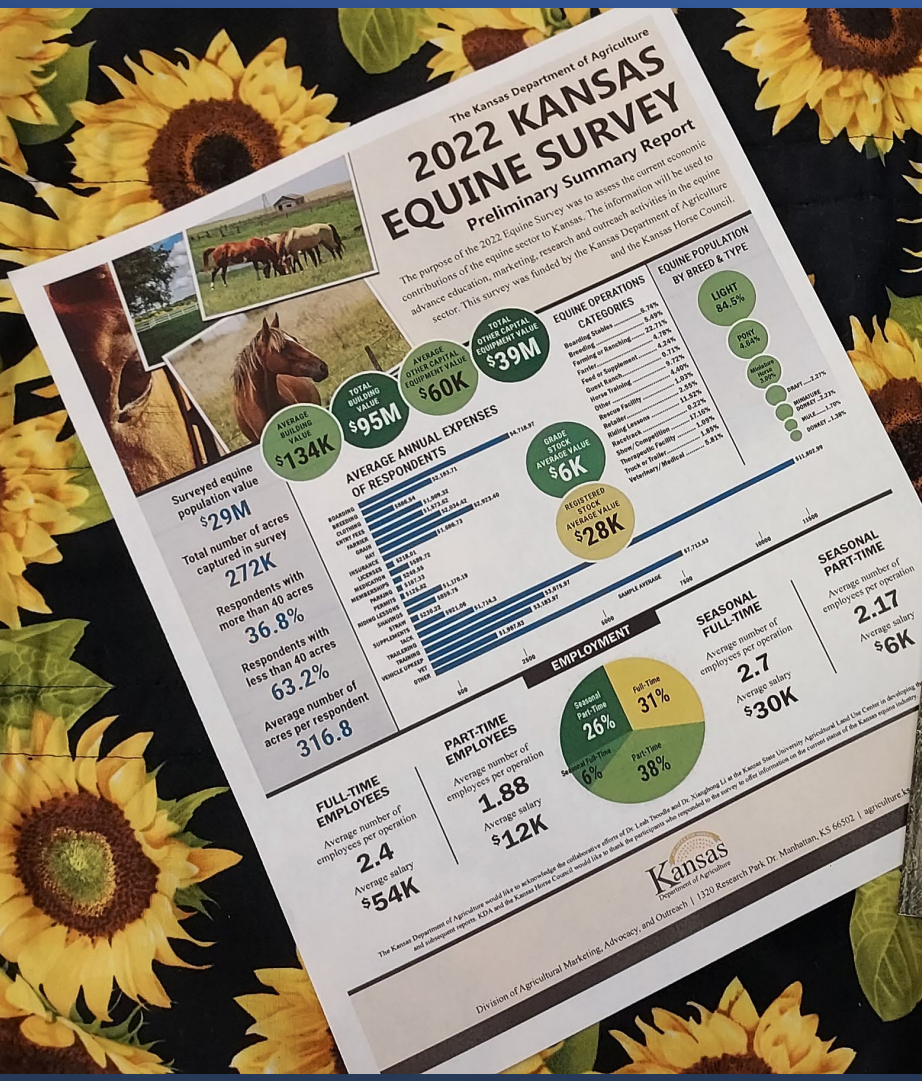
Manhattan  
El Dorado  
Fort Scott  
Hutch  
Scott City  
Dodge  
Colby  
Hays

Total Participants = 268

Participants from 6 states (KS,  
MO, NE, OK, CO, MI)

- Emergency Management
- Fire
- Law Enforcement
- Wildlife and Parks
- USDA
- KDHE
- Public Health
- Producers
- Industry
- Associations/Non-Profit
- Animal Rescue
- Research and Extension
- Insurance
- Academic Partners





# 2021 Survey looks at Population, Sales, Income, Expenses, & Assets

*USDA-NASS figures were used for equine population having received approx. 11.52% sampling in survey report*

Table 8. Survey Values	2021*	1996*
Equine Population	70,009	103,000
Equine Inventory Value	\$ 259,258,006	\$ 289,000,000
Land, Buildings, & Fence**	\$ 825,264,462	\$ 1,075,000,000
Other Capital Equipment***	\$ 341,511,372	\$ 246,000,000
Total Equine Related Assets	\$ 1,426,033,840	\$1,610,000,000
Expenditures Operating	\$ 160,359,963	\$ 225,400,000
Expenditures Labor	\$ 12,578,672	\$ 22,000,000
*Real Values in 2021\$		
**1996 includes land value.		
***Includes gates, hot walkers, treadmills, trailers, tractors, trucks, tack, and any other miscellaneous equipment.		

“All the value estimates are lower in 2021 compared to 1996, except the other capital equipment. Over the years, multiple legislative changes have occurred that have impacted the equine sector. These relative values are logical given the reduction in the equine population and technological changes.”

Jobs supported, both direct & indirect: 2,595

Generated income: \$107 Million (worker's wages & business owner's income)

Value Added Income (examples include labor/service income, property rentals, dividends, interest accrual: \$150 Million

Total Dollars Spent Annually on Equine Ownership & Activities in KS: \$151 Million

State and Local taxes generated by equine industry in KS: \$13 Million

Outputs/Total sales: \$281 Million

Head Count/Inventory Value: 70,009 head equating to \$260 Million in total equine value

Equine Demographics: Largest Breed population is Quarter Horse or QH cross, Average aged horse is 12, 42% used for pleasure or recreation and 58% are working.

Assets & Real Estate: 2.4 Million Acres in KS used for equine, 50% of these in east part of state, average parcel is 317 acres. Average equipment asset value is \$60K, barns & buildings average \$137K in property value.

Total Inventory Value of equines, assets & real property: over \$1.4 Billion



## DIRECT LABOR

- 31% are full time employed averaging \$54K/year
- 38% are part time employed averaging \$12K/year
- 31% are seasonal employed- full and part time
  - full time seas. averages \$30.5K/year
  - part time seas. averages \$5K/year

Jobs supported, both direct & indirect: 2,595

Generated income: \$107 Million (worker's wages & business owner's income)

Value Added Income (examples include labor/service income, property rentals, dividends, interest accrual: \$150 Million)

Expense Category	Survey Expense	Survey Percentage	IMPLAN Assignment	IMPLAN Population Expenditure Value
Hay	\$1,832,971	12.10%	Animal Feed	\$30,436,619
Grain	\$1,346,783	8.89%	Animal Feed	
Straw	\$17,036	0.11%	Animal Feed	
Shavings	\$309,509	2.04%	Animal Feed/Wood Waste	
Tack	\$752,457	4.97%	Nondurable Goods Wholesale	\$12,185,150
Farrier	\$1,024,425	6.76%	Agricultural Services	\$25,783,278
Insurance	\$344,092	2.27%	Insurance	\$2,986,910
Boarding	\$924,919	6.11%	Agricultural Services	
Breeding	\$170,329	1.12%	Agricultural Services	
Training	\$698,435	4.61%	Agricultural Services	
Riding Lessons	\$152,125	1.00%	Agricultural Services	
Veterinary	\$1,276,190	8.42%	Veterinarian	\$15,727,850
Medications	\$195,789	1.29%	Veterinarian	
Supplement	\$339,870	2.24%	Veterinarian	
Trailer	\$3,352,050	22.13%	Truck Transportation	\$29,097,656
Vehicle Upkeep	\$1,407,315	9.29%	Auto Repair	\$12,216,280
Clothing	\$248,230	1.64%	Retail Clothing	\$2,154,774
Permits	\$23,150	0.15%	Other	
Parking	\$19,243	0.13%	Other	
Licenses	\$22,455	0.15%	Other	
Memberships	\$105,059	0.69%	Professional Associations	\$911,966
Entry Fees	\$447,378	2.95%	Other	
Other	\$139,046	0.92%	Other	
<b>Survey Totals</b>		100.0%		
Electricity*	\$172,506	Estimate	Electricity	\$1,664,430
Natural Gas*	\$97,120	Estimate	Natural Gas	\$937,065
Water*	\$45,741	Estimate	Water	\$441,333
Structures*	\$235,161	Estimate	Structures	\$2,268,960
Real Estate*	\$1,508,906	Estimate	Real Estate	\$14,558,722
<b>Total</b>				<b>\$151,370,994</b>

**Table 4. Survey Expenditures by Type and Estimates of Utilities, Building Upkeep, and Real Estate**



**Total Dollars Spent Annually on Equine Ownership & Activities in KS: \$151 Million**



## Total Dollars Spent Annually on Equine Ownership & Activities in KS: \$151 Million

“These are the values we apply to our model of the Kansas economy to estimate the total value to the economy.”

**Table 5. Final IMPLAN Budget**

<b>Sector</b>	<b>IMPLAN Code</b>	<b>Annual Expense</b>	<b>Percentage</b>
All Other Crop Farming	10	\$30,436,619	20.1%
Support Activities for Agriculture	19	\$25,783,278	17.0%
Electric Power Generation	40	\$1,664,430	1.1%
Natural Gas Distribution	48	\$937,065	0.6%
Water, Sewage and Other Systems	49	\$441,333	0.3%
Maintenance and Repair Construction of Nonresidential Structures	60	\$2,268,960	1.5%
Wholesale-Other Nondurable Goods	400	\$12,185,150	8.0%
Retail-Clothing and Accessories	409	\$2,154,774	1.4%
Truck Transportation	417	\$29,097,656	19.2%
Insurance Agencies, Brokerages, and Related Activities	445	\$2,986,910	2.0%
Other Real Estate	447	\$14,558,722	9.6%
Veterinary Services	467	\$15,727,850	10.4%
Automotive Repair and Maintenance	512	\$12,216,280	8.1%
Business and Professional Associations	523	\$911,966	0.6%
<b>Total</b>		<b>\$151,370,994</b>	<b>100.0%</b>

“The Kansas equine industry annually generates approximately \$13 million in taxes to support the Kansas public service provision.”

**Table 7. State and Local Tax Generation Supported by the Kansas Equine Industry, 2021**

Description	Employee Compensation	Proprietor Income	Tax on Production and Imports	Households	Corporations	Total S&L Taxes
Dividends					\$26,792	\$26,792
Social Ins Tax- Employee Contribution						\$0
Social Ins Tax- Employer Contribution						\$0
TOPI: Sales Tax			\$5,118,004			\$5,118,004
TOPI: Property Tax			\$4,092,570			\$4,092,570
TOPI: Motor Vehicle Licensing			\$92,031			\$92,031
TOPI: Severance Tax			\$48,404			\$48,404
TOPI: Other Taxes			\$219,348			\$219,348
TOPI: S/L NonTaxes			\$122,081			\$122,081
Corporate Profits Tax					\$283,429	\$283,429
Personal Tax: Income Tax				\$2,301,580		\$2,301,580
Personal Tax: NonTaxes (Fines- Fees)				\$335,090		\$335,090
Personal Tax: Motor Vehicle License				\$113,105		\$113,105
Personal Tax: Property Taxes				\$112,499		\$112,499
Personal Tax: Other Tax (Fish/Hunt)				\$74,546		\$74,546
<b>Total State and Local Tax</b>			<b>\$9,692,439</b>	<b>\$2,936,820</b>	<b>\$310,221</b>	<b>\$12,939,480</b>

“To understand these results, we measure three different types of impacts across four different economic measures. The expenditures support **1,845 jobs** in the equine sector. It generated **\$67 million worth of labor income**, employee compensation plus proprietor’s income. It generated **\$83 million of total value added**, labor income plus other property income (dividends, interest, rents, etc.) plus taxes. It also generated about **\$150 million worth of output**, total sales.”

**Outputs/Total sales: \$281 Million**

Impact Type	Employment	Labor Income	Total Value Added	Output
Direct Effect	1,845	\$67,749,892	\$83,263,161	\$151,370,990
Indirect Effect	333	\$19,176,165	\$30,663,268	\$63,620,417
Induced Effect	417	\$19,759,422	\$36,264,959	\$65,415,520
<b>Total Effect</b>	<b>2,595</b>	<b>\$106,685,479</b>	<b>\$150,191,388</b>	<b>\$280,406,927</b>
Implied Multiplier	1.41	1.57	1.80	1.85

“These direct effects also generate activity indirectly by stimulating other industries who supply inputs to the equine sector that are directly affected by the sales. Finally, all the workers who are both directly and indirectly affected use their income to buy household goods and services, the induced effect. **When all is tallied, the Kansas equine industry supports and is closely tied to about 2,600 jobs, \$150 million of all types of income, and \$280 million of total economic activity.**”

**Head Count/Inventory Value: 70,009 head equating to \$260 Million in total equine value**

“From our survey, we established a total value of the represented animals at roughly \$30 million. Our survey represents 11.5 percent of the total animal population and is considered representative of the population. Based on the survey results, we estimate the total equine population to have a value of approximately \$260 million as shown in Table 1.”

**Table 1. Projected Total Kansas Equine Value**

<b>Equine Survey Animal Value</b>	<b>Values</b>
Registered Animal	\$25,649,585
Grade Animal	\$4,216,937
Sum	\$29,866,522
<b>Kansas Total Equine Value</b>	
Projected based on 11.52% of total population	\$259,258,006

Fizz  
By Chelsea Meyer



## Equine Demographics

**Largest Breed population in KS is Quarter Horse or QH cross**

**Average age of horses is 12**

**42% used for pleasure or recreation**

**58% are working equine**

## Land Use & Building/Equipment Value

- 2.4 Million Acres in KS used for equine
- 50% located in eastern 1/3 of state
- Average parcel is 317 acres
- Average equipment asset value is \$60K
- Barns & buildings average \$137K in property value





## **KEY FINDINGS**

Approx. 8,700 equine owners in KS  
(.3% of KS population)

20% report owning additional equine outside of KS

Total Asset Value of equine inventory plus land  
use/building & equipment value over \$1.4 Billion

A photograph of a tack shop interior. The shop is filled with various horse equipment, including saddles, bridles, and blankets, displayed on metal racks. A person wearing a cowboy hat is visible in the background. A green sign in the foreground reads "Clearance Breastcollars 40% off".

## SUMMARY OF ECONOMIC IMPACT

- Value of Equine Population in Kansas: **\$260 Million**
- Total Inventory Value of equines, assets & real property: over **\$1.4 Billion**
- Total Dollars Spent Annually for Equine Ownership/Activities in Kansas: **\$151 Million**
- Number of KS Jobs within Equine Industry, Direct & Indirect: **2,600**
- Generated income: **\$107 Million** (worker's wages & business owner's income)



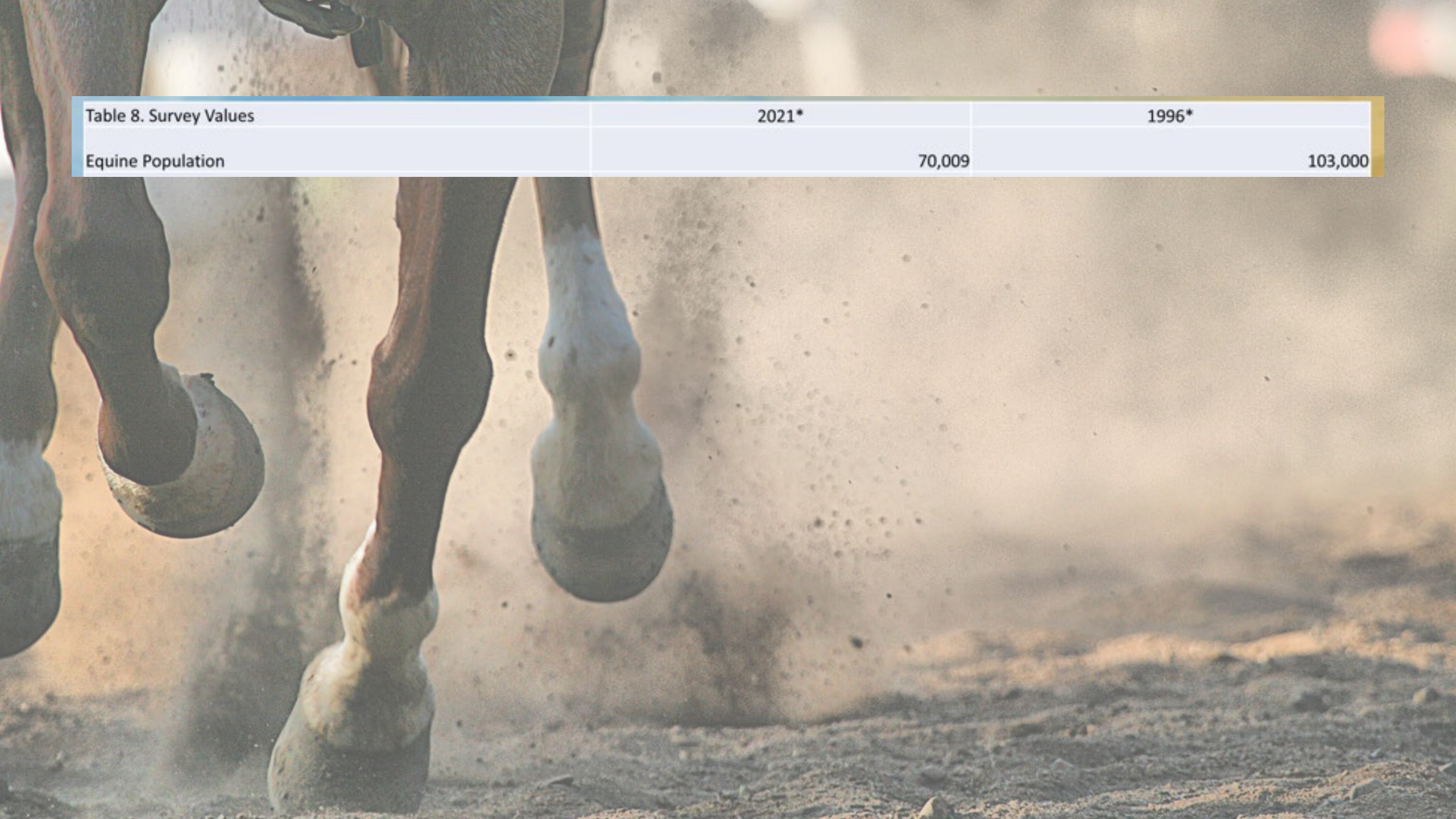


Table 8. Survey Values

2021\*

1996\*

Equine Population

70,009

103,000

UNITED STATES POPULATION

	HORSE POPULATION <sup>1</sup>		NEW REGISTRATIONS <sup>2</sup>	
	2023	CHANGE FROM PREVIOUS YEAR	2023	CHANGE FROM PREVIOUS YEAR
Alabama	43,732	995	768	-65
Alaska	1,454	61	18	2
Arizona	63,191	2,362	1,592	82
Arkansas	56,743	1,242	1,401	31
California	119,595	2,584	2,972	-62
Colorado	87,251	1,614	1,883	-210
Connecticut	2,540	55	29	16
Delaware	1,035	34	19	9
Florida	61,370	2,271	1,433	158
Georgia	42,005	987	863	36
Hawaii	3,027	63	80	27
Idaho	68,177	2,182	1,955	-150
Illinois	40,045	821	1,002	44
Indiana	35,875	675	688	-3
Iowa	68,031	1,456	1,858	-125
Kansas	77,937	1,975	2,158	-199
Kentucky	33,315	922	786	-20
Louisiana	55,548	1,045	1,363	-613
Maine	2,728	117	39	8
Maryland	5,742	128	79	1
Massachusetts	2,707	37	41	13
Michigan	29,899	658	651	74
Minnesota	49,125	1,083	1,096	-20
Mississippi	43,224	1,183	909	104
Missouri	102,290	2,938	2,980	162
Montana	96,732	2,803	2,505	-482
Nebraska	85,404	1,624	2,456	-449
Nevada	23,335	798	668	-9
New Hampshire	1,669	44	18	-6
New Jersey	4,243	63	41	5
New Mexico	54,263	1,548	1,527	114
New York	16,529	372	259	38
North Carolina	34,731	989	674	84
North Dakota	55,916	830	1,779	-328
Ohio	44,979	1,327	998	120
Oklahoma	176,814	4,965	5,245	65
Oregon	52,957	1,267	1,411	26
Pennsylvania	26,369	745	539	67
Rhode Island	422	16	8	-3
South Carolina	17,142	607	349	25
South Dakota	87,414	2,699	3,009	-175
Tennessee	44,888	1,167	1,036	18
Texas	468,805	14,753	14,777	-210
Utah	66,277	2,153	2,137	-266
Vermont	1,900	56	31	13
Virginia	19,395	405	277	2
Washington	48,580	1,127	1,236	104
Washington, D.C.	105	7	0	-2
West Virginia	8,605	225	175	-31
Wisconsin	35,512	845	857	77
Wyoming	65,499	1,270	1,851	-280
<b>TOTAL U.S.</b>	<b>2,635,071</b>	<b>70,193</b>	<b>70,526</b>	<b>-2,183</b>

TOTAL POPULATION & REGISTRATIONS

United States	2,635,071	70,193	70,526	-2,183
International				
(including Canada)	473,396	15,420	16,162	-799
<b>GRAND TOTAL</b>	<b>3,108,467</b>	<b>85,613</b>	<b>86,762</b>	<b>-2,982</b>

<sup>1</sup> Figures reflect elimination of all horses age 30 and over unless the owner(s) submitted documentation proving the horse is living.

<sup>2</sup> Reflects the number of American Quarter Horses registered during 2023 to residents within the state, province or country.

TOP POPULATIONS BY STATE, PROVINCE AND COUNTRY

TOP FIVE STATES

1. Texas	468,805
2. Oklahoma	176,814
3. California	119,595
4. Missouri	102,290
5. Montana	96,732

TOP FIVE PROVINCES

1. Alberta	119,418
2. Saskatchewan	51,459
3. Manitoba	26,846
4. British Columbia	26,693
5. Ontario	23,332

TOP 10 COUNTRIES BY POPULATION

1. United States	2,635,071
2. Canada	267,169
3. Mexico	54,908
4. Germany	44,655
5. Italy	30,320
6. France	11,937
7. Austria	6,699
8. Belgium	5,729
9. Brazil	5,643
10. Sweden	4,639



AMERICAN QUARTER HORSES

UNITED STATES POPULATION

	HORSE POPULATION <sup>1</sup>		NEW REGISTRATIONS <sup>2</sup>	
	2023	CHANGE FROM PREVIOUS YEAR	2023	CHANGE FROM PREVIOUS YEAR
Alabama	41,672	833	629	-143
Alaska	1,368	47	15	5
Arizona	58,422	1,728	1,412	-384
Arkansas	53,971	1,438	1,198	-77
California	114,123	3,146	2,830	-196
Colorado	83,816	3,439	1,827	-214
Connecticut	2,458	56	19	-2
Delaware	994	25	9	-8
Florida	56,667	2,176	1,206	-86
Georgia	39,949	1,072	678	-97
Hawaii	2,901	148	61	-2
Idaho	63,474	1,835	1,476	-281
Illinois	38,273	1,095	822	-138
Indiana	34,350	873	537	-201
Iowa	64,492	1,525	1,702	-139
Kansas	73,770	2,832	2,082	137
Kentucky	31,413	732	613	-51
Louisiana	53,534	1,276	1,353	-77
Maine	2,521	125	26	-5
Maryland	5,568	110	52	-38
Massachusetts	2,587	95	25	1
Michigan	28,506	951	491	-77
Minnesota	46,624	1,250	859	-172
Mississippi	41,197	912	690	-160
Missouri	96,535	2,908	2,395	-239
Montana	91,477	4,111	2,281	-344
Nebraska	81,838	2,410	2,355	8
Nevada	21,720	879	599	29
New Hampshire	1,571	45	11	-4
New Jersey	4,069	130	33	-32
New Mexico	51,151	1,615	1,233	-125
New York	15,859	472	179	-57
North Carolina	32,846	784	503	-92
North Dakota	52,661	1,173	1,858	-10
Ohio	42,512	1,349	823	-99
Oklahoma	167,367	4,828	4,759	-43
Oregon	50,480	1,269	1,201	-146
Pennsylvania	25,032	705	391	-57
Rhode Island	387	23	12	5
South Carolina	16,100	353	297	56
South Dakota	82,965	2,009	2,804	-118
Tennessee	42,363	920	813	-137
Texas	459,714	17,175	12,934	-1,259
Utah	61,378	2,081	1,974	-248
Vermont	1,819	75	12	-5
Virginia	18,461	457	248	74
Washington	46,235	1,430	933	-207
Washington, D.C.	76	-5	0	-1
West Virginia	8,151	249	164	3
Wisconsin	33,055	822	609	-1
Wyoming	61,833	2,487	1,613	-228
<b>TOTAL U.S.</b>	<b>2,490,935</b>	<b>79,193</b>	<b>61,623</b>	<b>-6,030</b>

TOTAL POPULATION & REGISTRATIONS

United States	2,490,935	79,193	61,623	-6,030
International	440,889	13,941	13,466	-233
(including Canada)				
<b>GRAND TOTAL</b>	<b>2,931,824</b>	<b>93,134</b>	<b>75,089</b>	<b>-6,263</b>

<sup>1</sup> Figures reflect elimination of all horses age 25 and over unless the owner(s) submitted documentation proving the horse is living.

<sup>2</sup> Reflects the number of American Quarter Horses registered during 2021 to residents within the state, province or country.

TOP POPULATIONS BY STATE, PROVINCE AND COUNTRY

TOP FIVE STATES

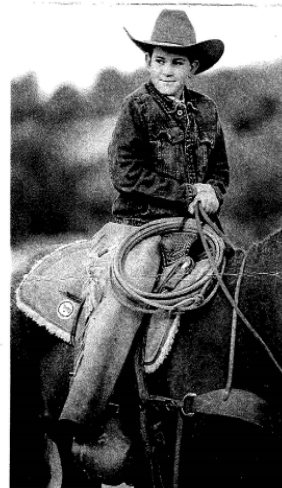
1. Texas	468,805
2. Oklahoma	176,814
3. California	119,595
4. Missouri	102,290
5. Montana	96,732

TOP FIVE PROVINCES

1. Alberta	119,418
2. Saskatchewan	51,459
3. Manitoba	26,846
4. British Columbia	26,693
5. Ontario	23,332

TOP 10 COUNTRIES BY POPULATION

1. United States	2,490,935
2. Canada	253,920
3. Mexico	47,739
4. Germany	41,190
5. Italy	27,200
6. France	10,758
7. Austria	6,112
8. Brazil	5,420
9. Belgium	5,345
10. Sweden	4,304

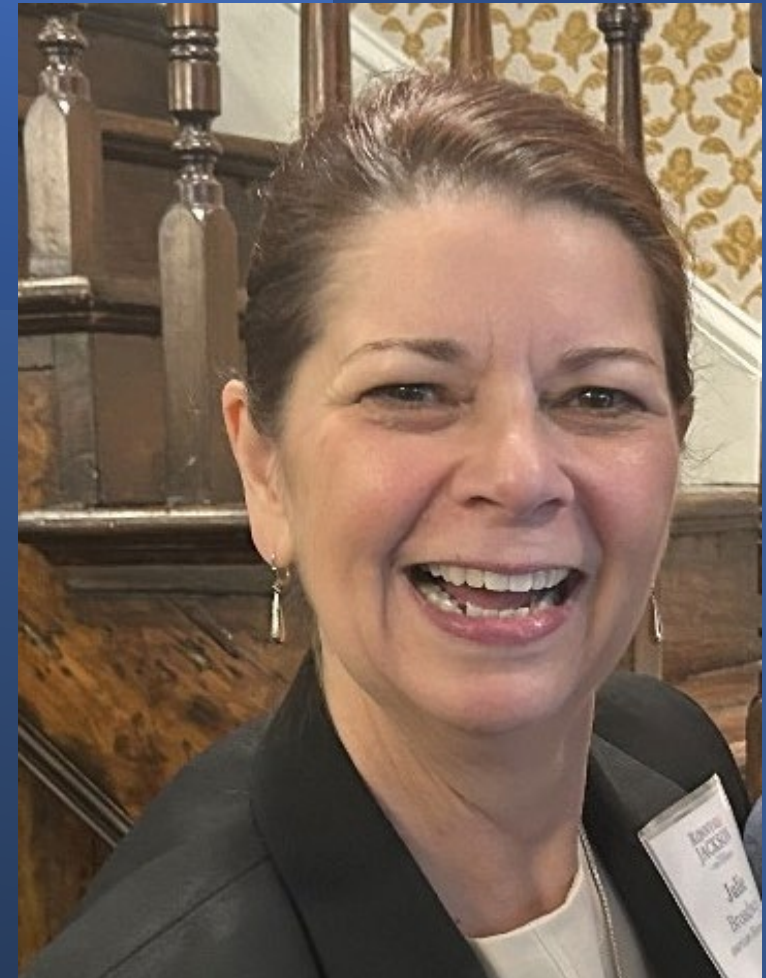


Kansas had 77,937 Registered AQHA in 2023, up 1,975 from previous year. 2,158 are new registrations.

Kansas had 73,770 Registered AQHA in 2021, up 2,832 from previous year, of which 2,082 are new registrations



2023 Economic Impact Study  
*of the* U.S. HORSE INDUSTRY



Julie Broadway,  
President of the American Horse Council  
& AHC Foundation



## **Michael O'Donnell**

- O'Donnell Public Affairs
- Registered Kansas Lobbyist
- Representing Paul Treadwell, Wichita, KS

**June 3rd, 2024: A proviso signed to direct 3% of revenues realized from 1,000 Historical Horse Racing Machines to be allocated to the KS Horsemen's Fund (1% to support fair board operations of live racing, 1% to support the winning purses-added money, and 1% to the KS bred incentive-added money. HHR Machines will be operational starting in September 2025.**

### **“Live Horse Races coming Spring 2026 at Eureka Downs”**

**Current Efforts:** “Reviving” the KS Quarter Horse Racing Association, and “Remaking” a KS Thoroughbred Racing Association. Smaller breed groups with racing stock are also included in conversations.

#### **Need: A new racing specific equine economic impact report.**

Focused on the 3% revenue stimulus

and

The value of live racing to the state

- **(Agriculture benefit)** revitalized breeder operations, increased equine inventory and circulation of new money in the KS economy
- **(Commerce benefit)** added tourism dollars and jobs growth to Greenwood County/Eureka, KS (*currently the ONLY place prepared for live racing in KS*)

**Proviso expires June 2026.**

**Work must be done to codify this appropriation before then.**

Report will be used for legislative attention aimed at codifying the proviso to maintain the appropriations of 3% HHR gaming revenues to the KS Horsemen's fund in perpetuity.

**Estimated cost for this report is \$30,000.**

**A fundraising campaign may be needed.**

A group of jockeys on horses racing on a dirt track. The horses are in various colors and are running towards the camera. The jockeys are wearing colorful silks and helmets. The track is brown and dusty. In the background, there is a black and white striped pole and a fence.

# Live Horse Racing Making a Comeback in Kansas???

**Now's the time to register racing stock as KS Bred!**

# PRIORITIES FOR 2024

## Pick 3- Email Poll

1. Adding/Improving Equine Expo Infrastructure
2. Defining Horses as Livestock
3. Appointing a dedicated Kansas Equine Extension Specialist
4. Supporting consumer demand of entry level experiences to equine activities
5. Restoring Federal Appropriations for USDA inspectors as apply to horse exports and horse processing
6. Establishing an Equine Check Off Program
7. Sharing Equine Economic Impact
8. Support KS Horse Racing as needed
9. Develop equine handling protocol for emergency response & law enforcement
10. OTHER: WRITE IN



## **Kansas Horse Council Sponsored/Promoted Events**

- **September 6<sup>th</sup> to 15<sup>th</sup> : ALL Horse Events at Kansas State Fair**
- **September 13<sup>th</sup>: Trail Ride at Historic Lake Scott**
- **September 21st: High Plains Horseman's Day at Colby Community College**
- **October 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> : Campout & Trail Ride at Clawson Ranch, Englewood, SW KS**
- **December 7<sup>th</sup>: Lawrence Old Fashioned Christmas Parade & Chili Feed**



Image by  
Kirkwood Kreaions Photography



**are  
horses  
livestock  
or pets?**

QUESTION OF THE DAY...



Thank  
You

