

Doniphan County, Kansas

2024 ECONOMIC CONTRIBUTION REPORT AUGUST 2024

Overview

The Kansas Department of Agriculture's Economist creates annual economic contribution reports to estimate the impact of agriculture on the Kansas economy. The purpose of these reports is to provide information to stakeholders, policymakers, and the general public. In this report, the model analyzes the effects of agriculture on the Doniphan County, Kansas, economy. For the estimated current year (2024), 23 agriculture and agriculture-related sectors directly contribute \$217 million in output and 563 jobs to the Doniphan County, Kansas, economy. Including indirect and induced effects, agriculture and agriculture-related sectors have a total impact of \$254 million in output, 742 jobs and 23% of the total Gross Regional Product (GRP).

Estimated Economic Contribution of Agriculture.

Methodology and Glossary on final page

Results

In this model, the 23 agriculture and agriculture-related sectors have a total direct output of \$217 million and account for 563 jobs in Doniphan County, as shown in the following table:

Table 1: Agriculture and Agriculture-Related Sectors' Contribution to the Doniphan County Economy

| Contribution Type | Employment | % Employment | Total Value Added | % of Gross Regional Product | Output |
|----------------------|------------|-----------------|----------------------|-----------------------------------|---------------|
| Direct Effect | 563 | 15% | \$57,276,000 | 18% | \$216,818,000 |
| Indirect Effect | 127 | 3% | \$11,121,000 | 4% | \$27,345,000 |
| Induced Effect | 51 | 1% | \$5,206,000 | 2% | \$9,400,000 |
| Total Effect | 742 | 20% | \$73,605,000 | 23% | \$253,564,000 |

Note: Individual effects may not equal the total effect due to rounding.

The agriculture and agriculture-related sectors provide a total estimated impact of \$254 million in output. These sectors also support a total of 742 jobs, or 20% of the county's entire workforce. Another metric used to calculate the importance of sectors in the economy is their value added as a percentage of the Gross Regional Product. Total value added by the 23 agriculture and agriculture-related sectors is \$74 million, or 23% of the Gross Regional Product.

Top Ten Sectors by Output

The table below shows Doniphan County's top ten sectors by output, including direct, indirect and induced effects. The *grain farming* sector is the top contributor in output to the Doniphan County economy, with \$69 million in total output.

Table 2: Top Ten Sectors by Output, Doniphan County

| Sector | Total Output |
|--|--------------|
| Grain farming | \$68,922,000 |
| Dog and cat food manufacturing | \$50,471,000 |
| Oilseed farming | \$38,109,000 |
| Other animal food manufacturing | \$15,460,000 |
| Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | \$13,813,000 |
| Bottled and canned soft drinks & water | \$11,155,000 |
| Bread and bakery product, except frozen, manufacturing | \$9,158,000 |
| Other real estate | \$8,739,000 |
| Truck transportation | \$4,336,000 |
| All other crop farming | \$3,610,000 |

Top Ten Sectors by Employment

Of the agriculture and agriculture-related sectors, *grain farming* supports the most jobs in the county with 198 jobs. Table 3 illustrates the top ten sectors by total employment, including direct, indirect, and induced effects in Doniphan County.

Table 3: Top Ten Sectors by Employment, Doniphan County

| Sector | Total Employment |
|--|------------------|
| Grain farming | 198.06 |
| Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | 83.57 |
| All other crop farming | 76.28 |
| Dog and cat food manufacturing | 52.91 |
| Other real estate | 50.41 |
| Bread and bakery product, except frozen, manufacturing | 42.61 |
| Oilseed farming | 30.38 |
| Commercial logging | 20.10 |
| Truck transportation | 16.60 |
| Bottled and canned soft drinks & water | 16.52 |

All Direct Agriculture Sectors

Table 4 is a summary of agriculture sectors represented with output and employment levels. These values estimate the value of output and the jobs these agriculture sectors support in the Doniphan County economy. Generally, this analysis includes three categories: production, manufacturing or processing, and services. Note, the model does not include ethanol production nor wholesale and retail sales of final products.

Table 4: All Direct Agriculture Sectors, Doniphan County

| Sector | Total Output | Total Employment |
|--|--------------|------------------|
| Grain farming | \$68,922,000 | 198.06 |
| Dog and cat food manufacturing | \$50,471,000 | 52.91 |
| Oilseed farming | \$38,109,000 | 30.38 |
| Other animal food manufacturing | \$15,460,000 | 11.55 |
| Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | \$13,813,000 | 83.57 |
| Bottled and canned soft drinks & water | \$11,155,000 | 16.52 |
| Bread and bakery product, except frozen, manufacturing | \$9,158,000 | 42.61 |
| All other crop farming | \$3,610,000 | 76.28 |
| Commercial logging | \$1,233,000 | 20.10 |
| Dairy cattle and milk production | \$894,000 | 2.00 |
| Other chemical and fertilizer mineral mining | \$574,000 | 2.44 |
| Landscape and horticultural services | \$547,000 | 6.55 |
| Support activities for agriculture and forestry | \$534,000 | 11.34 |
| Poultry and egg production | \$457,000 | 0.51 |
| Sawmills | \$401,000 | 0.89 |
| Greenhouse, nursery, and floriculture production | \$396,000 | 2.09 |
| Animal production, except cattle and poultry and eggs | \$323,000 | 2.03 |
| Other snack food manufacturing | \$228,000 | 0.38 |
| Vegetable and melon farming | \$202,000 | 0.89 |
| Roasted nuts and peanut butter manufacturing | \$178,000 | 0.37 |
| Frozen cakes and other pastries manufacturing | \$107,000 | 1.14 |
| Forestry, forest products, and timber tract production | \$26,000 | 0.35 |
| Fruit farming | \$10,000 | 0.06 |

Methodology

Using the economic software IMPLAN, the equilibrium displacement model calculates the estimated output and employment of all 546 different economic sectors if the current economy experiences no shocks within the agriculture and agriculture-related industries. IMPLAN sectors are based on North American Industry Classification System (NAICS) codes. The results of this model are broken down into direct, indirect and induced effects, and the IMPLAN framework avoids double counting. All agriculture and agriculture-related sectors represented in this model use the most recent IMPLAN data available (2022), adjusted for 2024 dollars. For this model, key statistics are defined as follows: total employment refers to the annual average of the sum of full and part time jobs held attributed to the 23 agricultural sectors, total gross regional product is the sum of the value added of all industries across the region, and total output is the total annual value of production for an industry or area.

Notes and Glossary

These results are based on estimated production and employment numbers, along with estimated potential sector-, industry- and economy-wide effects. Therefore, these results will differ from actual events.

Due to confidentiality policies that exist within several agencies from which IMPLAN collects their data, some sectors in some regions may not have all data available.

The model provides results in relation to the agriculture and agriculture-related sectors. These results are not equal to the total effects of all 546 sectors but rather the total effects relative to agriculture.

The following terms are used throughout this report:

- Direct effect: the contribution from agricultural and food products
- *Indirect effect:* the contribution from farms and agricultural businesses purchasing inputs and services from supporting industries within the region.
- *Induced effect:* the contribution from employees of farms, agricultural businesses, and supporting industries spending their wages on goods and services within the region.
- Value added = labor income + indirect business taxes + other property type income
- Gross Regional Product = final demand of households + government expenditures + capital + exports – imports – institutional sales
- *Output* = intermediate inputs + value added
- *Employment:* full-time/part-time annual average, i.e., 1 job lasting 12 months = 2 jobs lasting 6 months each = 3 jobs lasting 4 months each. A job is neither full-time nor part-time.

Contact

Agency Economist
AgEconomist@ks.gov
785-564-6726
Kansas Department of Agriculture
1320 Research Park Drive, Manhattan, Kansas 66502
agriculture.ks.gov