

## Kansas STEP Program Export Readiness Questionnaire

<b>Basic information</b>	
Company name:	
Address:	
Contact person:	
Phone:	
Email:	
Company website:	
Industry:	
<b>Assessment Questions:</b>	
Is your company registered in the State of Kansas?	YES / NO
Has your company exported in the past?	YES / NO
Has your company conducted international market research?	YES / NO
Does your company have a budget for market research or business partner search?	YES / NO
Has your company attended any international trade shows or trade missions?	YES / NO
Does your company have marketing material available in foreign languages (including website)?	YES / NO
Is your company familiar with export regulations and compliance?	YES / NO
Is your company familiar with export payment methods and trade financing?	YES / NO
Does your company have adequate knowledge to ship its product overseas?	YES / NO
Has your company registered its intellectual property with the appropriate government agencies?	YES / NO
Are you familiar with cross cultural communication?	YES / NO

\_\_\_\_\_  
Signature of Authorized Official

\_\_\_\_\_  
Printed Name of Authorized Official

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

**INSTRUCTIONS:**

Please fill out the form and return it with the completed Kansas STEP Program Application.