# Kansas GROW SMARTER. GROW STRONGER. GROW KANSAS

### **SPECIALTY CROP SECTOR**

# **Virtual Meeting Agreements**

- If you are here to be present, be present
- Speak with good intent
- Seek clarity
- Support sincerely



# Labor Challenges and Workforce Programs



### **KANSASWORKS** Resources

- KANSASWORKS.com
- Career Readiness
  Certificate
- Assessments/Testing
- Job Fairs
- Career Resource Center
- Mobile App
- Career Planning Workshops

- Job Coaching
- Information
- Veteran Employment Services





# Work Opportunity Tax Credit

- The Work Opportunity Tax Credit (WOTC) is a federal tax credit available to employers who hire individuals from eligible target groups with significant barriers to employment.
- WOTC reduces an employer's cost of doing business, requires little paperwork, and applying for WOTC is simple.
- WOTC can **reduce an employer's federal income tax liability** by as much as \$9,600 per employee hired.
- There is no limit on the number of individuals an employer can hire to qualify to claim the tax credit.



# H-2A Temporary Agricultural Program

- Allows agricultural employers who anticipate a shortage of domestic workers to bring nonimmigrant foreign workers to the U.S.
- H-2A workers perform agricultural labor services of a temporary or seasonal nature.
- Employment is tied to a certain time of year by an event or pattern, such as an annual growing season.
- Employment, except in extraordinary circumstances, will last no longer than one year.



Photo credit: U.S. Department of Agriculture



### **RETAINWOR***KS*

- The cost of finding new employees is typically greater than returning employees to work.
- RETAINWORKS provides direct savings to employers, while helping an injured or ill employee avoid long-term unemployment and disability.
- RETAINWORKS is designed to reduce the costs associated with the loss of productivity, long-term absence, and turnover.



Photo credit: U.S. Department of Agriculture



### **KDA Ag Immersion Program**

- Ag immersion events give high school students the opportunity to immerse themselves in many facets of Kansas agriculture.
- The events are targeted toward teaching students there are numerous careers throughout agriculture.
- KDA hopes to instill a new passion for agriculture in youth through connecting high school students with potential career and mentor opportunities.



Photo credit: Kansas Department of Agriculture



# **Registered Apprenticeship**

- An industry-driven, high-quality career pathway where employers can develop and prepare their future workforce.
- Individuals can obtain paid work experience and receive progressive wage increases, classroom instruction, and a nationally recognized credential.
- 93% of apprentices who complete a Registered Apprenticeship retain employment.



Photo credit: Kansas Department of Agriculture



# **Scaling Up Production**



# Kansas Specialty Crop Growers Association Update



# Kansas Local Food Systems and Kansas Local Food Fellows Program



Cultivate Community Learn More



**Cultivate Community** 

**Produce Food** 

**Grow Your Business** 

**Find Local Food** 

#### **KANSAS LOCAL FOOD SYSTEMS**

Building resiliency, health, and economic vitality for Kansas communities – from food production on farms to food on every plate.



Local Food Systems

**Get Involved** 

#### http://kansaslocalfoods.org

**Learn More** 

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### Regional Food System Partnership Grant Objectives

- 1. Increase local food system education and coordination capacity across the state.
- 2. Facilitate access to resources and local food systems workforce development across the state of Kansas.
- 3. Increase equitable access to resources and technical expertise across the state, including marketing and local food education resources.



### Program Staff

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Cultivate Community Learn More

# GET INVOLVED JOIN US

#### 🛃 Learn More 🛄 Sign Up for Our Mailing List

#### **Quarterly Virtual Town Halls**

**Local Food Fellows** 

#### **Community Roundtables**

**Local Food Summit** 

#### **JOIN US**

Local Food

Systems

**K-STATE** 

**Research and Extension** 

Local food systems are successful when they have many diverse partners working together for a common goal. We invite you to join in our virtual or in-person events to help us continue building a thriving Kansas Local Food System.

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#### http://kansaslocalfoods.org

### Quarterly Local Food Virtual Town Halls

- Held the 4<sup>th</sup> Wednesday of January, April, July, and October
- 3-5 lightning presentations by guest presenters about a hot topic
- Opportunities to share and learn about other efforts and activities occurring across the state
- Next Town Hall will be Wednesday, October 18<sup>th</sup> at 11 a.m.
  - Register here: <u>http://bit.ly/Oct23townhall</u>
- Notes & Recordings on our website:
  - <u>https://www.k-state.edu/kansaslocalfoods</u>





### Local Food Community Roundtables

- Will be held in 10+ locations around the state in November
  - Colby, Quinter, Salina, Clay Center, Hutchinson, Wichita, Topeka, Olathe, Ottawa, Pittsburg, Liberal, Dodge City
- Virtual options will also be available
- Hope to have locations, dates, times finalized in the next few weeks
- Why attend a roundtable?
  - To share experiences and provide feedback on what goals you have for your communities and what needs you have to make that a reality.
- Who should attend?
  - Anyone that grows, raises, processes, stores, transports, distributes, sells, cooks or eats food and has an interest in developing a more vibrant local food system that benefits the entire community.



### Local Food Fellows Program

- Apply now to host a fellow for a 320-hour local food system project
- Project of your choosing to increase local food system capacity
- Our grant provides \$17 hourly rate
- Funding for 16 KSU student fellows (summer of 2024 & 2025)
  - Apply by Sept. 30
- Funding for 18 Independent fellows (spring, summer, fall 2024 & 2025)
  - Apply by Aug. 31 or Nov. 30

#### Learn more and apply on our website!

https://www.k-state.edu/kansaslocalfoods/get-involved/fellows.html



### Trainings & Resources

- Consumer / general publications on local food systems
- Scholarships to the Insight Summit (new media marketing training)
- Farm to School and Beginning Farmer trainings
- Regional direct to consumer / farmers market workshops in 2024
- Statewide Local Food System Summit in 2024 and 2025
- Development of additional trainings and resources based on identified needs



# Resilient Food Systems Infrastructure Program



### **Program Overview**

- KDA has been awarded \$6,459,356 to build resilience in the middle of the supply chain and strengthen local and regional food systems.
- KDA will work in partnership with USDA to subaward competitive grants to Kansas food and farm businesses and other eligible entities.
- Eligible food products are crops and products meant for human consumption, excluding meat and poultry products.
- Individual applicants can either apply for infrastructure grants (\$100,000-\$3,000,000) or equipment-only grants (\$10,000-\$100,000).



### **Infrastructure Grant Projects**

- Purchase and installation of specialized equipment, such as processing components, sorting equipment, packing and labeling equipment, or delivery vehicles.
- Increasing storage space, including cold storage.
- Expanding processing capabilities, including increasing production volumes and supporting new wholesale/retail product lines.
- Modernizing equipment or facilities through upgrades, repairs, or retooling.
- Construction of a new facility.



# **Industry Priorities and Needs**





### **THANK YOU!**