Guidance for Farmers’ Markets During Re-Opening

The state’s framework to resume business operations — “Ad Astra: A Plan to Re-Open Kansas” — provides guidance for businesses statewide as they resume operations. As of Tuesday, May 26, 2020, these are no longer enforceable under a statewide executive order, but they remain in place as recommendations only for individuals and businesses across Kansas. Statewide travel-related quarantines established by the Kansas Department of Health and Environment (KDHE) are still in effect.

It is important to note that local governments retain the authority to impose more restrictive orders or provisions, and there no longer exists a statewide protection for those businesses performing essential functions as previously identified in the Kansas Essential Functions Framework (KEFF). However, the Department of Homeland Security has recognized the food and agriculture sector as a critical infrastructure industry and should be considered as local authorities consider local orders which could restrict continued operations of these critical functions. For a complete list of the essential critical infrastructure workers as defined by DHS, go to: https://www.cisa.gov/identifying-critical-infrastructure-during-covid-19.

The Kansas Department of Agriculture recognizes the critical role that farmers’ markets, along with community supported agriculture (CSAs) and farm stands, play in our communities, offering consumers a way to buy local, seasonal food directly from a producer. As an essential function, and part of the critical infrastructure of this state, your contribution to the state and local community is critical. We strongly encourage you to exercise ongoing safety measures to ensure that your employees remain healthy and you can continue to function, and also to assure your customers and community that you provide a safe, reliable environment.

What should farmers’ markets be doing based on the Re-Opening Plan recommendations?

- **Contact your local health department** where your market is located to find out what rules and regulations govern that county.
- Know the current statewide travel-related quarantines that are in effect, which can be found on KDHE’s website at: www.coronavirus.kdheks.gov/175/Travel-Exposure-Related-Isolation-Quaran.
- If your region is still functioning under a stay-at-home order, market managers should carefully scrutinize their vendors and activities and limit them to those which are essential to the food supply chain.
• Managers of farmers’ markets should — to the extent possible without significant disruption to essential functions — continue to implement operational changes to protect their vendors and customers.
• The following best practices have been developed to ensure continuity of operations while also safeguarding the health of vendors and their families.
• Central to the efforts to protect public health within your organization are these principles:
  o Maintain at least six feet of distance between individuals, be they customers or employees, as much as possible.
  o Follow fundamental cleaning and public health practices detailed on covid.ks.gov.
  o Avoid instances in which large groups are in one location and unable to maintain a distance of six feet with only infrequent or incidental moments of closer proximity. This includes limiting areas and instances in which physical distancing is not maintained, such as in entrances, lobbies, break rooms, etc.
• Samples and self-service of food: Sampling is still allowed, but markets have the option to suspend it to minimize touch points. Permission to provide samples is determined by local governments.

Best Practices
According to the Centers for Disease Control and Prevention (CDC), transmission of COVID-19 appears to be by close contact and not by food. However, these best practices will protect your employees, vendors and customers and are recommended during the Re-Opening Plan. In communities with continued stay-at-home orders or other additional restrictions, operations should implement these practices to comply with local orders.

Communication
• Vendors and customers should not come to market if they show symptoms of COVID-19 or have come in contact with someone who shows symptoms. Those showing symptoms at the farmers market should be asked to leave.
• Vendors and customers should be encouraged to wear cloth face coverings.
• Consider communicating these precautions to customers with signs, social media posts or newsletters.
• Market managers should communicate proactively about what steps the market is taking to prevent the spread of illness.

Distancing
• Managers should evaluate their operations to identify and implement operational changes that increase separation and recognize social distancing guidelines, keeping individuals at least six feet apart as much as possible.
• Spread out vendor booths to provide enough distance between them to maintain social distancing.
• Place visible ground markers to help customers maintain six feet of physical distance.
• Consider how the market can limit touch points between individuals (door handles, touch pads, etc.) and/or increase cleaning of these points.
• As much as possible, postpone or restructure activities which would involve significant interaction of people.
• Limit market volume by promoting preordering, alternate pickup locations, curbside service, drive-through service, delivery, or extended/altere operational hours.
• Limit the number of people gathered in common spaces at one time and space out customers to prevent mass gatherings of groups.

Cleaning and Hygiene
At this time, food or food packaging have not been identified as likely sources of COVID-19 infection. However, food establishments play an important role in keeping employees and customers safe from infection by following personal and environmental hygiene practices. We recommend following the CDC and Kansas Department of Health and Environment guidance:
  • Ensure employees stay home if they are feeling sick (fever, coughing and/or shortness of breath), if they have a sick family member in their home, or if they have been exposed to COVID-19.
  • Vendors and customers should wear cloth face coverings.
  • Wash hands often with soap and warm water for at least 20 seconds, especially after using the restroom, before eating, and after blowing your nose, coughing or sneezing.
  • Consider providing handwashing stations and/or hand sanitizer at market entrances, exits, and restrooms. If soap and water are not readily available, provide customers and employees with alcohol-based hand sanitizer with at least 60% alcohol.
  • Vendors should sanitize their hands after each transaction and could also wear gloves, especially when handling cash or tokens. Use electronic payment if possible.
  • Vendors should handle and package items for customers; customers should avoid touching product until they have purchased it.
    o Clean and disinfect frequently touched surfaces between uses and throughout the day, such as ordering screens, door handles, tables, or handrails. The CDC’s guidelines for cleaning and disinfecting public spaces can be found here: [https://www.cdc.gov/coronavirus/2019-ncov/community/reopen-guidance.html](https://www.cdc.gov/coronavirus/2019-ncov/community/reopen-guidance.html)
    o Note that bleach may be used to disinfect surfaces, but the required concentration is higher for COVID-19 than for everyday sanitation: five tablespoons of bleach per gallon of water.
  • If possible, use non-porous plastic tables that can be easily disinfected.