

TRANSFORM YOUR BUSINESS INTO A CONSUMER DESTINATION

Learn how to turn your business into a uniquely positioned destination capable of pulling in customers from hundreds of miles away!

Jon Schallert

Teaching Businesses & Communities
How to Become Consumer Destinations



Wednesday, March 20

8:00 - 11:15 AM Workshop
11:30 - 12:30 PM Lunch Provided
12:30 - 2:00 PM Marketing Roundtable

Memorial Union Ballroom
Fort Hays State University
700 College Drive, Hays, Kansas

"I've been in retailing for over 50 years and attended many seminars. This was probably the best presented one I've seen with the most practical information, very useful content".

– Steve Sayers, Owner, Sayers Ace Hardware, Inc., Independence, KS

"This was the BEST Marketing workshop I've ever attended. Covered a wide scope of avenues to move your business forward, with great 'how to' information. Took the fear away – can't wait to try it!"

– Dellene Austerman, Sales/Marketing, Bainter Sunflower Oil, Hoxie, KS

"Real tools, real resources in real time that you can actually put to use immediately."

Janae Talbott, Executive Director, Russell County Economic Development and Convention & Visitors Bureau, Russell, KS

For Information or to Register: 785-564-6757
Abby.works@ks.gov

ADMISSION IS FREE

Registration Deadline: Friday, March 15 at 5:00 PM

Sponsored by:

U.S. Dept. of Agriculture, Rural Business Development Grant and Kansas Dept. of Agriculture