



## Thanks to the 2020 Kansas Ag Heroes!

### **Rick McNary, Shop Kansas Farms**

Kansas Farm Bureau would like to nominate Rick McNary from Butler County for the Kansas Ag Heroes program. Rick is a huge fan of farmers and has worked for several years telling the stories of farmers and ranchers through his work with our magazine, Kansas Living.



When COVID-19 hit he realized there was an opportunity for farmers and ranchers to connect directly with consumers when grocery store shelves were empty. By creating the Shop Kansas Farms (SKF) Facebook group, Rick has created a movement that has not only taken off in Kansas but also in other states. From the beginning, his goal was to ensure Kansas farmers and ranchers prosper and he never loses sight of that goal.

“When a farmer tells me that he thought they were going to have to fold, and now they’re making money, that’s meaningful,” Rick said to Ron Wilson in Ron’s Now That’s Rural column. “This is creating new opportunities and people are becoming friends of farmers again.”

With more than 143,000 members, the group continues to provide one-on-one connections and opportunities for learning. And Rick isn’t stopping at just the SKF Facebook group. A website is in the works that will provide an even more robust opportunity for buyers and sellers to connect with each other.

Rick McNary has been and continues to be a voice for agriculture across Kansas, the United States and the world.

Nominated by Kansas Farm Bureau