

Kansas Agriculture Growth Summit  
Per-Sector Virtual Session Series

**Ag Equipment/Manufacturing Growth Sector Session**

**Tuesday, July 28, 2020, 2:00 p.m.**

Russell Plaschka, KDA - Welcome/Intros

Mike Bergmeier, Shield Ag Equipment -

- New normal in manufacturing
- Pivoting to Virtual  
Customer and supplier outreach  
Collaboration
- Exporting Resources  
SBA, KS Dept. of Commerce, US Dept. of Commerce, KDA,  
and KS Global programs

Dr. Jon Ulmer, KSU Agriculture Education -

- Training of tomorrow's teachers
- Update from KSU Ag Education

Stephanie Trumpp, Prairieland Partners -

- New protocols
- Employee satisfaction/appreciation?

Daniel Rauchholz, Farmada -

- How I got here
- Lessons learned
- Relationship building while prospecting new markets, domestic and international

**Thank You**