



Kansas Ag Month: March 2022

Kansas Ag Day: March 22, 2022

MAKE IT “AG DAY” IN YOUR COUNTY AND HOMETOWN

Kansas Agriculture Day is Tuesday, March 22, 2022, and we invite every county and community, large and small, across the state of Kansas to celebrate. You can recognize your community’s farmers, ranchers and agribusinesses by initiating Kansas Agriculture Day activities at the local level. We ask for your participation in the following two activities:

Ag Day Event Ideas

Consider these event ideas — or come up with your own! Additional ideas and resources can be found on the National Ag Day website, www.agday.org.

- Host a local event on Kansas Agriculture Day, March 22, and send a press release about it to local media. (For your convenience, a draft press release is provided.)
- Host a pancake feed or other meal on Kansas Agriculture Day in honor of your area’s farmers and ranchers.
- Work with your local newspaper to publish a feature section on agriculture in the area.
- Organize a food drive with your local FFA chapter, 4-H Club, or other organization.
- Host local 4-H or FFA members to present on agriculture in the community.
- Work with local agribusinesses to highlight their commitment to agriculture and promote Agriculture Day.
- Organize a “Thank a Farmer” day at a local elementary school with in-class presentations.
- Coordinate a presentation from farmers and ranchers at the local library, community center, etc.
- Host a town hall forum and feature panelists to discuss the “hot topics” in agriculture in your region.
- Invite a university agriculture club to talk to elementary students about future careers.
- Set up a display in the public library highlighting local farmers.
- Share what agriculture means to you in a photo on social media - whether it’s the ingredients for your dinner, a rural field, or a busy market.
- Write thank you notes to area agriculture producers.

Visit the National Ag Day website, <https://www.agday.org/event-planning-ideas-offline>, for more ideas.

Have other ideas? Let us know.

We’d like to know how every county in Kansas celebrates Agriculture Day! Please post pictures of your event using hashtags #ksagday and #ksagmonth.

Please contact the Kansas Department of Agriculture with any questions at kda.events@ks.gov or 785-564-6700.