



# Barton County, Kansas

2023 ECONOMIC CONTRIBUTION REPORT  
NOVEMBER 15, 2023

## Overview

The Kansas Department of Agriculture’s Economist creates annual economic contribution reports to estimate the impact of agriculture on the Kansas economy. The purpose of these reports is to provide information to stakeholders, policymakers, and the general public. In this report, the model analyzes the effects of agriculture on the Barton County, Kansas, economy. For the estimated current year (2023), 28 agriculture and agriculture-related sectors directly contribute \$510 million in output and 1,301 jobs to the Barton County economy. Including indirect and induced effects, agriculture and agriculture-related sectors have a total impact of \$674 million in output, 2,141 jobs and 15% of the total Gross Regional Product (GRP).

## Estimated Economic Contribution of Agriculture.

Methodology and Glossary on final page

### Results

In this model, the 28 agriculture and agriculture-related sectors have a total direct output of \$510 million and account for 1,301 jobs in Barton County, as shown in the following table:

Table 1: Agriculture and Agriculture-Related Sectors’ Contribution to Barton County Economy

Contribution Type	Employment	% Employment	Total Value Added	% of Gross Regional Product	Output
Direct Effect	1,301	8%	\$127,082,000	10%	\$510,230,000
Indirect Effect	542	3%	\$51,210,000	4%	\$120,678,000
Induced Effect	299	2%	\$22,143,000	2%	\$43,327,000
Total Effect	2,142	13%	\$200,435,000	15%	\$674,236,000

Note: Individual effects may not equal the total effect due to rounding.

The agriculture and agriculture-related sectors provide a total estimated impact of \$674 million in output. These sectors also support a total of 2,141 jobs, or 13% of the county’s entire workforce. Another metric used to calculate the importance of sectors in the economy is their value added as a percentage of the Gross Regional Product. Total value added by the 28 agriculture and agriculture-related sectors is \$200 million, or 15% of the Gross Regional Product.

### Top Ten Sectors by Output

The table below shows Barton County’s top ten sectors by output, including direct, indirect and induced effects. The *beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming* sector is the top contributor in output to the Barton County economy, with \$171 million in total output.

Table 2: Top Ten Sectors by Output, Barton County

Sector	Total Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	\$171,835,000
Dog and cat food manufacturing	\$112,492,000
Grain farming	\$28,894,000
Other animal food manufacturing	\$26,160,000
Other real estate	\$22,846,000
Wholesale - Other nondurable goods merchant wholesalers	\$17,131,000
Oilseed farming	\$13,626,000
Truck transportation	\$8,666,000
All other crop farming	\$6,087,000
Landscape and horticultural services	\$6,087,000

### Top Ten Sectors by Employment

Of the agriculture and agriculture-related sectors, *beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming* supports the most jobs in the county with 452 jobs. Table 3 illustrates the top ten sectors by total employment, including direct, indirect, and induced effects in Barton County.

Table 3: Top Ten Sectors by Employment, Barton County

Sector	Total Employment
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	452.89
Grain farming	211.99
Support activities for agriculture and forestry	167.02
Other real estate	153.35
Dog and cat food manufacturing	134.57
All other crop farming	103.60
Wholesale - Other nondurable goods merchant wholesalers	73.21
Truck transportation	65.62
Landscape and horticultural services	62.45
Veterinary services	51.32

### All Direct Agriculture Sectors

Table 4 is a summary of agriculture sectors represented with output and employment levels. These values estimate the value of output and the jobs these agriculture sectors support in the Barton County economy. Generally, this analysis includes three categories: production, manufacturing or processing, and services. Note, the model does not include ethanol production nor wholesale and retail sales of final products.

Table 4: All Direct Agriculture Sectors, Barton County

Sector	Total Output	Total Employment
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	\$171,835,000	452.89
Dog and cat food manufacturing	\$135,815,000	211.99
Grain farming	\$112,492,000	167.02
Other animal food manufacturing	\$28,894,000	134.57
Oilseed farming	\$17,131,000	103.60
All other crop farming	\$8,666,000	62.45
Landscape and horticultural services	\$6,087,000	51.32
Breweries	\$6,007,000	26.97
Support activities for agriculture and forestry	\$5,430,000	18.12
Animal production, except cattle and poultry and eggs	\$3,841,000	14.85
Veterinary services	\$3,810,000	14.85
Dairy cattle and milk production	\$2,898,000	14.85
Bread and bakery product, except frozen, manufacturing	\$2,297,000	6.12
Frozen cakes and other pastries manufacturing	\$1,411,000	5.35
Greenhouse, nursery, and floriculture production	\$920,000	3.71
Other snack food manufacturing	\$911,000	3.63
Roasted nuts and peanut butter manufacturing	\$605,000	2.47
Vegetable and melon farming	\$352,000	1.48
Commercial logging	\$231,000	1.38
Poultry and egg production	\$149,000	1.35
Forestry, forest products, and timber tract production	\$112,000	1.30
Commercial hunting and trapping	\$99,000	0.23
Animal, except poultry, slaughtering	\$72,000	0.15
Meat processed from carcasses	\$58,000	0.13
Rendering and meat byproduct processing	\$46,000	0.12
Fruit farming	\$30,000	0.12
Other leather and allied product manufacturing	\$15,000	0.12
Tree nut farming	\$4,000	0.02

## Methodology

Using the economic software IMPLAN, the equilibrium displacement model calculates the estimated output and employment of all 546 different economic sectors if the current economy experiences no shocks within the agriculture and agriculture-related industries. IMPLAN sectors are based on North American Industry Classification System (NAICS) codes. The results of this model are broken down into direct, indirect and induced effects, and the IMPLAN framework avoids double counting. All agriculture and agriculture-related sectors represented in this model use the most recent IMPLAN data available (2021), adjusted for 2023 dollars. For this model, key statistics are defined as follows: total employment refers to the annual average of the sum of full and part time jobs held attributed to the 72 agricultural sectors, total gross regional product is the sum of the value added of all industries across the state, and total output is the total annual value of production for an industry or area.

## Notes and Glossary

These results are based on estimated production and employment numbers, along with estimated potential sector-, industry- and economy-wide effects. Therefore, these results will differ from actual events.

Due to confidentiality policies that exist within several agencies from which IMPLAN collects their data, some sectors in some regions may not have all data available.

The model provides results in relation to the agriculture and agriculture-related sectors. These results are not equal to the total effects of all 546 sectors but rather the total effects relative to agriculture.

The following terms are used throughout this report:

- *Direct effect*: the contribution from agricultural and food products
- *Indirect effect*: the contribution from farms and agricultural businesses purchasing inputs and services from supporting industries within the county
- *Induced effect*: the contribution from employees of farms, agricultural businesses, and supporting industries spending their wages on goods and services within the county
- *Value added* = labor income + indirect business taxes + other property type income
- *Gross Regional Product* = final demand of households + government expenditures + capital + exports – imports – institutional sales
- *Output* = intermediate inputs + value added
- *Employment*: full-time/part-time annual average, i.e., 1 job lasting 12 months = 2 jobs lasting 6 months each = 3 jobs lasting 4 months each (a job is neither full-time nor part-time)

---

## Contact

*Tori Laird*

*Agency Economist*

*AgEconomist@ks.gov*

*785-564-6726*

*Division of Agricultural Marketing, Advocacy, and Outreach*

*Kansas Department of Agriculture*

*1320 Research Park Drive, Manhattan, Kansas 66502*

*agriculture.ks.gov*