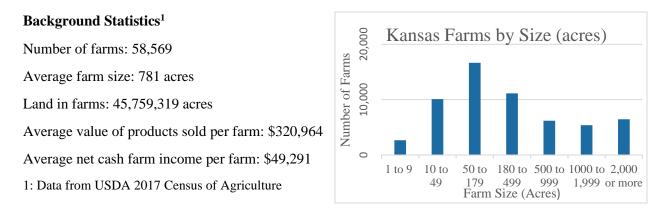


#### Kansas Agriculture's Economic Contribution

# Kansas

#### 8/11/2020



# Economic Contribution of Agriculture and Agriculture Related Sectors to the Kansas Economy

### Methodology

The estimated economic contribution of agriculture and agriculture related sectors was computed using the most recent IMPLAN data available (2018) adjusted for 2020. The IMPLAN modeling system was used to calculate the results of this analysis. The IMPLAN model was constructed so that double counting was avoided. For this report, 71 agriculture and agriculture related sectors were identified and analyzed to determine their overall contribution to the Kansas Economy.

## Results

The 71 identified sectors have a total direct output of approximately **\$49.2 billion** and support **136,274 jobs** in Kansas. Running the model for all 71 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Kansas Economy										
Contribution Type	Employment	% Employment	Total Value Added	% of Gross Regional Product	Output					
Direct Effect	136,274	7%	\$10,690,700,000	6%	\$49,249,400,000					
<b>Indirect Effect</b>	65,315	3%	\$6,764,500,000	4%	\$13,778,400,000					
<b>Induced Effect</b>	48,469	3%	\$4,076,300,000	2%	\$7,281,900,000					
Total Effect	250,058	13%	\$21,531,400,000	12%	\$70,309,800,000					

As shown in the above table, agriculture and agriculture related sectors support **250,058 jobs**, or **13%** of the entire workforce in the state. The total final sales of all products in these sectors is approximately **\$70.3 billion**.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of Gross Regional Product (GRP). Total value added by the 71 sectors is approximately **\$21.5 billion**, or **12%** of the GRP.

The following tables document top sectors affected by employment and output, as well as a listing of all sectors that were analyzed.

## **Top Ten Sectors by Employment**

This table also illustrates the top ten sectors by total employment, including direct, indirect, and induced effects, in Kansas. The Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer in the agriculture industry with **38,973 jobs**.

Description	Total Employment
Beef cattle ranching and farming, including feedlots and dual-purpose	38,973
ranching and farming	
Grain farming	12,333
Animal, except poultry, slaughtering	11,730
Landscape and horticultural services	11,378
Other real estate	10,641
Support activities for agriculture and forestry	9,666
Truck transportation	9,009
Meat processed from carcasses	6,775
Wholesale - Other nondurable goods merchant wholesalers	6,664
All other crop farming	5,368

# **Top Ten Sectors by Output**

This table shows how much revenue is generated in other sectors by having a strong agriculture industry, including direct, indirect, and induced effects. The Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top contributor with approximately **\$8.7 billion** to the Kansas economy.

Description	Total Output			
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	\$8,651,600,000			
Animal, except poultry, slaughtering	\$8,551,100,000			
Grain farming	\$4,618,300,000			
Dog and cat food manufacturing	\$3,798,400,000			
Meat processed from carcasses	\$3,640,300,000			
Farm machinery and equipment manufacturing	\$2,002,700,000			
Other real estate	\$1,990,300,000			
Wholesale - Other nondurable goods merchant wholesalers	\$1,941,900,000			
Other animal food manufacturing	\$1,748,400,000			
Oilseed farming	\$1,701,700,000			

# **All Direct Sectors**

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Kansas economy. Implan sectors are assigned based on North American Industry Classification System (NAICS) codes. Generally, this analysis includes three categories; production, manufacturing/processing, and services. Note that this analysis does not include wholesale or retail sales of final products, or ethanol production.

Description	Output (USD)	Employment		
Beef cattle ranching and farming, including feedlots and dual-	\$8,651,629,146.27	38,972.70		
purpose ranching				
Animal, except poultry, slaughtering	\$8,551,112,576.26	11,730.13		
Grain farming	\$4,618,290,872.02	12,332.59		
Dog and cat food manufacturing	\$3,798,374,987.16	2,640.85		
Meat processed from carcasses	\$3,640,313,758.69	6,774.82		
Farm machinery and equipment manufacturing	\$2,002,728,917.69	4,651.34		
Other animal food manufacturing	\$1,748,385,384.08	1,559.89		
Oilseed farming	\$1,701,687,940.65	1,594.16		
Flavoring syrup and concentrate manufacturing	\$1,496,940,039.71	472.20		
Flour milling	\$1,203,130,298.56	950.48		
All other food manufacturing	\$761,854,674.34	2,041.13		
Lawn and garden equipment manufacturing	\$739,967,825.41	1,425.90		
Landscape and horticultural services	\$717,460,505.84	11,377.81		
Fats and oils refining and blending	\$669,255,458.45	388.07		
Soybean and other oilseed processing	\$643,353,107.89	128.33		
Animal production, except cattle and poultry	\$596,750,144.79	3,500.62		
Dairy cattle and milk production	\$591,232,335.67	901.74		
Confectionery manufacturing from purchased chocolate	\$519,543,097.32	1,422.03		
Bread and bakery product, except frozen, manufacturing	\$490,490,266.53	3,120.02		
Support activities for agriculture and forestry	\$490,197,758.91	9,665.88		
Frozen specialties manufacturing	\$486,642,354.40	1,228.24		
Other snack food manufacturing	\$486,422,762.16	984.19		
Bottled and canned soft drinks & water	\$483,031,016.83	620.58		
Spice and extract manufacturing	\$414,661,560.84	652.52		
Dry, condensed, and evaporated dairy product manufacturing	\$349,157,715.54	255.97		
Veterinary services	\$326,251,526.15	3,293.15		
Nitrogenous fertilizer manufacturing	\$273,749,934.52	250.88		
All other crop farming	\$221,381,301.09	5,368.02		
Food product machinery manufacturing	\$211,179,617.37	673.41		
Cookie and cracker manufacturing	\$180,946,365.09	444.48		
Dry pasta, mixes, and dough manufacturing	\$172,359,533.89	263.27		
Fluid milk manufacturing	\$155,745,882.28	207.46		
Frozen cakes and other pastries manufacturing	\$135,642,973.86	1,522.09		

Paperboard mills	\$134,952,977.02	155.51		
Cotton farming	\$129,599,976.96	868.44		
Chocolate and confectionery manufacturing from cacao beans	\$119,347,986.35	165.40		
Pesticide and other agricultural chemical manufacturing	\$119,136,804.31	82.96		
Breakfast cereal manufacturing	\$105,587,738.97	114.41		
Poultry and egg production	\$104,644,090.05	128.48		
Canned fruits and vegetables manufacturing	\$81,411,024.25	163.89		
Breweries	\$78,444,185.54	193.91		
Tobacco product manufacturing	\$74,899,775.71	29.54		
Wet corn milling	\$73,331,670.75	35.53		
Coffee and tea manufacturing	\$69,117,897.70	97.74		
Fertilizer mixing	\$62,787,446.77	112.99		
Greenhouse, nursery, and floriculture production	\$62,177,642.28	453.79		
Rendering and meat byproduct processing	\$57,171,690.93	148.69		
Roasted nuts and peanut butter manufacturing	\$53,678,321.97	128.95		
Phosphatic fertilizer manufacturing	\$43,867,272.28	43.57		
Wineries	\$42,760,555.54	141.15		
Distilleries	\$35,683,367.04	39.35		
Nonchocolate confectionery manufacturing	\$33,256,744.46	74.64		
Dehydrated food products manufacturing	\$32,268,142.85	67.02		
Frozen fruits, juices and	\$30,179,772.17	62.25		
Paper mills	\$24,335,273.85	30.65		
Vegetable and melon farming	\$22,682,238.79	141.18		
Commercial logging	\$21,137,556.64	317.00		
Other chemical and fertilizer mineral mining	\$20,789,761.69	100.70		
Leather and hide tanning and finishing	\$19,837,284.23	69.73		
Sawmills	\$11,427,493.30	48.64		
Commercial hunting and trapping	\$11,380,856.09	478.48		
Forestry, forest products, and timber tract production	\$10,660,472.38	124.59		
Poultry processing	\$9,609,102.87	29.59		
Sawmill, woodworking, and paper machinery	\$6,110,711.07	23.21		
Other leather and allied product manufacturing	\$5,601,092.50	70.09		
Fruit farming	\$3,339,475.12	28.19		
Tree nut farming	\$3,037,293.26	59.00		
Narrow fabric mills and schiffli machine embroidery	\$2,721,257.61	18.05		
Fiber, yarn, and thread mills	\$1,635,716.47	5.84		
Knit fabric mills	\$938,689.78	5.73		

Of the 71 agriculture and agriculture related sectors present in the state, only some are present in each county. The map below displays how many sectors are present in each county. For more county-level information please view the county economic contribution reports <u>here</u>.

Cheyenne 16		wlins 20	Decatur 18	Norton 17	Phillips 24	Smith 19	Jewell 16	Republic 23	Washingto 23	on Mars 20		naha Bro 8	5 23	
Sherman 22		omas 24	Sheridan 22	Graham 19	Rooks 20	Osborne 20	Mitchell 25	Cloud 25	Clay 20	Riley Pot	tawatomie 28	Jackson 24	Atchison 27 efferson 24	nworth
Wallace 12	Log		Gove 22	Trego 18	Ellis 24	Russell 20	Lincoln 19	Ottawa 21 Saline	Dickinson 26	Geary 25	Wabaunse 25	Shawnee		24 Wyandot 38 Johnson 47
Greeley 13	Wichita 16	Scott 23	Lane 11	Ness 17	Rush 22	Barton an 24	Ellsworth 25	30 McPherson		Morris 21	Lyon	Osage 25	Franklin 24	Miami 26
Hamilton	Kearny	Finney		Hodgeman 18	Pawnee 19	Stafford	Rice 24	28 Harv	Marion 26 rey	Chase 22	28	Coffey 25	Anderson 29	Linn 25
15	19	26	Gray 22	Ford	Edwards 20	22 Pratt	Reno 36	27 Sedgwi	в	utler 28	Greenwood 22	Woodson 22	Allen 26	Bourbon 27
Stanton 18	Grant 19	Haskell 22		29	Kiowa 20	21	Kingman 23	43			Elk 19	Wilson 22	Neosho 24	Crawford 26
Morton 15	Stevens 20	Seward 22	Meade 22	Clark 17	Comanche 16	Barber 22	Harper 24	Sumn 26	er Co	owley 30	Chautauqu 23	Montgomer 26	y Labette 26	Cherokee 25

The following terms are used throughout the results shown in this report:

- **Direct effect**: the contribution from agricultural and food products
- **Indirect effect**: the contribution from farms and agricultural businesses purchasing inputs from supporting industries within the state
- **Induced effect**: the contribution from employees of farms, agricultural businesses, and supporting industries spending their wages on goods and services within the state
- Value added = labor income + indirect business taxes + other property type income
- **Gross Regional Product** = final demand of households + government expenditures + capital + exports imports institutional sales
- **Output** = intermediate inputs + value added
- **Employment**: full-time/part-time annual average i.e., 1 job lasting 12 months = 2 jobs lasting 6 months each = 3 jobs lasting 4 months each. A job is neither full-time nor part-time.

For more information, contact: Division of Agricultural Marketing, Advocacy and Outreach Agency Economist 785-564-6726



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