



MAKE IT 'AG DAY' IN YOUR COUNTY AND HOMETOWN

Seeking to recognize your local farmers, ranchers and agribusinesses? We're encouraging every county and community, large and small, in Kansas to celebrate Kansas Agriculture Day on March 15, 2016. The key to a successful promotional campaign begins at the local level. We need your help.

You can recognize your county's farmers, ranchers and agribusinesses by initiating Kansas Agriculture Day activities at the local level. We ask for your participation in the following two activities:

- 1) Promote and participate in the statewide food drive, Neighbor to Neighbor, by donating at your local Dillon's Food Store or seeking a food drop box from the Kansas Food Bank, Harvester's – The Community Food Network or Second Harvest Community Food Bank. See the provided food bank service map to find out which location services your area.
- 2) Host a local event on Kansas Agriculture Day, March 15, and send a press release about it to local media. We have provided draft press release wording for your convenience.

Looking to go one step further than hanging up a poster and sending a press release? Host an event on Ag Day! Here are some event ideas:

- Host a pancake feed, or other meal, on Kansas Agriculture Day in honor of your region's farmers and ranchers
- Work with your local newspaper to publish a feature section on agriculture in the area
- Organize a Neighbor to Neighbor food drive with your local FFA chapter or 4-H Club
- Work with local agribusinesses to highlight their commitment to agriculture and promote Agriculture Day
- Organize 'Thank a Farmer' day at a local elementary school with in-class presentations
- Seek sponsorships and offer to host field trips for elementary students to visit a nearby farm
- Coordinate a presentation from farmers and ranchers at the local library, senior citizen center, etc.
- Host a town hall forum and feature panelists to discuss the 'hot topics' in agriculture in your region

Have other ideas? Let us know.

We'd like to know how every county in Kansas celebrates Agriculture Day this year! Please post pictures of your event to our Facebook page, or utilize the hashtags #n2nks or #ksag on Twitter.

Please contact the Kansas Department of Agriculture with any questions or concerns at Events@kda.ks.gov or 785-564-6700.